



THE
**CYBER
RESILIENCE
CENTRE**
FOR LONDON

Don't get caught out by phishing

Phishing

Fraud sent as an email to hundreds of people, which manipulates a victim into actioning a request. They aim to target only a handful of people with this method so there are often glaring indications that the email is fake.

Spear Phishing

Fraud targeting a specific individual, organisation or group. These emails are more trusted by the recipient because they contain information that is personal and relatable. Remain vigilant of any request being asked of you, even if it appears to be sent from a colleague. Information used in these emails is often taken from public social media profiles.

Whaling

Fraud targeting the CEO, senior management and board directors. These emails aim to manipulate those with the highest influence over the business. They can also be emails sent to subordinates from senior managers requesting action such as payments to be made, etc. Inform staff to remain vigilant of such requests, even from within the organisation itself.

Forward phishing emails to **report@phishing.gov.uk**

If you or your staff have fallen victim to fraud, contact Action Fraud on
0300 123 2040

Our website has further information on what you can do to report cybercrime and receive help.

